We are excited about the opportunity to bring the International Society of Applied Cardiovascular Biology (ISACB) Biennial meeting to Canada in 2016! The theme of the 15th biennial meeting is: Transforming Approaches to Cardiovascular Health and Disease: Enabling Biology and Engineering in Prevention, Diagnosis, Therapeutics and Devices. The meeting will be held at the Banff Conference Centre in Alberta, Canada from Wednesday, September 7, 2016 through Saturday, September 10, 2016. This meeting offers a small venue to encourage interaction between attendees.

ISACB is devoted to enhancing discovery, development and clinical translation of cutting edge biomedical science for innovative, state of the art cardiovascular diagnostic and therapeutic modalities. This is a unique society that brings together clinicians, engineers, and scientists from academia and industry with a mix of junior and senior investigators and trainees. ISACB currently has members throughout North America, South America, Europe, Asia and Africa. ISACB biennial meetings are attended by an average of 200 physicians, scientists and engineers. These meetings help attendees to develop pioneering solutions to assist the millions of patients suffering from cardiovascular diseases and disorders.

ISACB 2016 will be funded through grants, registration fees, and sponsorship. Your support greatly enhances the conference experience; enabling participation of world-renowned speakers, engaging and energizing networking events, and trainee specific activities. We look forward to seeing you in Banff in 2016!

David A. Vorp, Ph.D.
PRESIDENT OF ISACB

MEETING OBJECTIVES

This Biennial meeting will fulfill the ISACB mission by sharing advancements in the basic sciences, engineering and clinical practices towards understanding cardiovascular health and disease and highlighting achievements in new tools and approaches for improved cardiovascular wellness worldwide. The objectives of the meeting are to:

1. Facilitate collaboration between clinicians, engineers, and scientists in advancing the treatment of cardiovascular disease
2. Increase interactions between trainees/junior investigators with senior investigators in the field of cardiovascular biology and medicine
3. Facilitate progress in cardiovascular wellness through international collaboration and integration of disciplines

“On behalf of the entire Executive Council of ISACB and the 2016 Biennial Meeting organizing committee, I invite you to explore this opportunity to be part of an exciting meeting. If you have never been to an ISACB Biennial Meeting, you will be impressed by its true multi-disciplinary nature and the focused, intimate feel that lends itself greatly to networking and one-on-one interaction. In today’s world, translating bench research to the bedside is critically important to the advancement of cardiovascular health through development of new, or improvement of existing technologies. Attendees from all around the world and spanning the continuum of the cardiovascular sciences – from basic scientists, to engineers, to clinician-scientists, to clinicians – will be present, making this a tremendous marketing opportunity.”
BENEFITS OF SPONSORSHIP

- Increase awareness of your company profile
- Connect with potential customers, employees and collaborators
- Promote your latest products and technologies to relevant end users

SIGNAGE AND ACKNOWLEDGMENT

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<thead>
<tr>
<th></th>
<th>$15,000 PLATINUM</th>
<th>$10,000 GOLD</th>
<th>$5,000 SILVER</th>
<th>$2,500 BRONZE</th>
<th>BOOTH ONLY</th>
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<td>Sponsor acknowledged during pre-meeting, on-site and post-meeting announcements with name &amp; logo</td>
<td>✓</td>
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<td>Sponsor logo on conference website with weblink</td>
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<td>Sponsor acknowledged during plenary sessions</td>
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<td>Sponsor logo on meeting signage acknowledging level of support</td>
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EXHIBITION

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PRINT MATERIALS

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<th>Description in the conference program</th>
<th>200 words</th>
<th>100 words</th>
<th>50 words</th>
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<tr>
<td>Sponsor logo on promotional and conference literature</td>
<td>✓</td>
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<tr>
<td>Promotional insert in delegate package</td>
<td>✓</td>
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Conference Registrations

Including the Welcome Reception on Wednesday evening, admission to all scientific sessions, coffee breaks, luncheons on Thursday and Friday, and the Friday evening Banquet.

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Early Rate (on or before April 1, 2016): $1200*  
Standard Rate (April 2, 2016 & later): $1400*

* $200 Discount for ISACB Members
The ISACB 15th Biennial Meeting will be held in beautiful Banff, Alberta, Canada near stunning Lake Louise. The event will provide a forum to disseminate new information in cardiovascular health, build relationships with one another and renew and establish collaborations and strategies for translating advancements.
We are interested in Supporting the 15th Biennial International Society of Applied Cardiovascular Biology Meeting!

YES!

ISACB 2016 SUPPORTER
- Platinum (≥$15,000)
- Gold (≥$10,000)
- Silver (≥$5,000)
- Bronze (≥$2500)

EXHIBIT BOOTHS:
Early Rate (on or before April 1, 2016): $1200;
Standard Rate (April 2 and later): $1400
- Max Bell Husky Energy Foyer
- The Elder Tom Crane Bear Room

ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES
- Opening Day Reception
- Poster Reception
- Trainee Travel Awards
- Trainee and Young Investigator Excellence Awards
- Lunches
- Friday Banquet
- Conference bags and contents
- Badge Lanyards
- Padfolios
- Program Guide Advertisement

PLEASE NOTE:
All applicable taxes are in addition to prices shown.

Please contact us with more details on the opportunities indicated below.

FOR MORE INFORMATION PLEASE CONTACT:
Kristina Rinker
LOCAL MEETING CHAIR
Tel: (403) 210-9733
Email: banff2016@isacb.org
Email: tina.rinker@ucalgary.ca

Booth locations are assigned on the basis of the date the application is received and accepted.
The Organizer reserves the right to determine the final allocation of the booths.
The International Society of Applied Cardiovascular Biology 15th Meeting is defined as “ISACB 2016.”

- Logos, marks and/or corporate identifiers used for recognizing ISACB 2016 Supporters is limited to ‘corporate’ marks. That is, ‘parent brands’ only will be accepted. No product logos or marks will be used for recognition. Individual advertising and company booth space, as permitted, may use brand names or product names, marks or identifiers.
- ISACB 2016 must be informed of content and materials to be displayed in booths and reserves the right to decline or require modifications to exhibits.
- ISACB 2016 program agendas and contents are determined by appropriate ISACB Scientific Program Planning Committees, independent of influence from previous and prospective supporters or their agents.
- Industry may not organize any functions involving ISACB 2016 delegates that will conflict with any educational sessions or global social events. Industry promotions should enhance the activities of ISACB 2016 and never interfere with the official program. Penalties, including loss of first right of refusal for sponsorship, will be applied at the discretion of the Host Organizations.
- The name and/or logo of ISACB 2016 and/or the Host Organizations may not be used in conjunction with advertising or promotion of any kind without the expressed written permission from the Associations.
- Program presentations of ISACB 2016 may not be reproduced in any form without the written consent of ISACB.
- A “right of first refusal” has been offered to supporters from the ISACB 2014 which took place in Cleveland, OH, USA. However, returning supporters must confirm their level selection, IN WRITING, by January 31, 2016. If such confirmation is not received by the deadline, the “right of first refusal” is considered forfeited. The resulting sponsorship opportunities will be sold on a first-come, first-serve basis to other interested parties.
- A signed contract agreement for sponsorship is firm. Details of our cancellation policy will be outlined in your sponsorship confirmation letter.
## HISTORY OF MEETING LOCATIONS & LOCAL ORGANIZERS

<table>
<thead>
<tr>
<th>#</th>
<th>LOCATION</th>
<th>DATE</th>
<th>LOCAL ORGANIZERS</th>
<th>VENUE</th>
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</thead>
<tbody>
<tr>
<td>1st</td>
<td>Gothenburg, Sweden</td>
<td>June 5-7, 1989</td>
<td>Bo Risberg, Per Ortenwall</td>
<td>The Swedish Exhibition &amp; Congress Centre/Sara Gothia Hotel</td>
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<tr>
<td>2nd</td>
<td>Venice, Italy</td>
<td>Sept. 17-20, 1990</td>
<td>Roland Fasol</td>
<td>Hotel Excelsior Venice Lido</td>
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<tr>
<td>3rd</td>
<td>St. Louis, Missouri</td>
<td>Nov. 5-8, 1992</td>
<td>Allen Callow</td>
<td>Adam’s Mark Hotel</td>
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<td>4th</td>
<td>Heidelberg, Germany</td>
<td>Aug. 30-Sept. 4, 1994</td>
<td>Werner Risau, Victor VanHinsbergh in association with the VIIIth International Symposium on the Biology of Vascular Cells</td>
<td>Convention Center Stadthalle</td>
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<tr>
<td>5th</td>
<td>Manchester, England</td>
<td>March 22-24, 1996</td>
<td>Michael Walker</td>
<td>Postgraduate Centre at Manchester Royal Infirmary and Medical School</td>
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<tr>
<td>6th</td>
<td>Munich, Germany</td>
<td>March 5-7, 1998</td>
<td>Teddy Fischlein, Hans Wolf</td>
<td>Wildbad Kreuth</td>
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<tr>
<td>7th</td>
<td>Tucson, Arizona</td>
<td>March 9-11, 2000</td>
<td>Stu Williams</td>
<td>Westward Look Resort</td>
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<td>8th</td>
<td>St. Gallen, Switzerland</td>
<td>Feb. 27-Mar. 2, 2002</td>
<td>Jeffrey Hubbell</td>
<td>Abbey of St. Gall</td>
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<td>9th</td>
<td>Savannah, Georgia</td>
<td>Mar. 10-13, 2004</td>
<td>Bob Nerem</td>
<td>Westin Savannah Harbor Golf Resort &amp; Spa</td>
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<td>10th</td>
<td>LaJolla, California</td>
<td>Mar. 8-11, 2006</td>
<td>Ivan Vesely, Mark Torrianni</td>
<td>Torrey Pines Hilton Hotel</td>
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<td>11th</td>
<td>Bordeaux, France</td>
<td>Sept. 17-20, 2008</td>
<td>Laurence Bordenave</td>
<td>Cite Mondiale</td>
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<td>12th</td>
<td>Boston, Massachusetts</td>
<td>Sept. 22-25, 2010</td>
<td>Frederick Schoen</td>
<td>Cambridge Marriott</td>
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<td>13th</td>
<td>London, United Kingdom</td>
<td>Sept. 12-15, 2012</td>
<td>George Hamilton</td>
<td>University College</td>
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<tr>
<td>14th</td>
<td>Cleveland, Ohio</td>
<td>April 2-5, 2014</td>
<td>Steve Schmidt</td>
<td>Doubletree by Hilton - The Tudor Arms Hotel</td>
</tr>
</tbody>
</table>
LOCAL ORGANIZING COMMITTEE

Kristina Rinker, PhD
MEETING CHAIR

Elena Di Martino, PhD
Paul Fedak, MD, PhD

Randy Moore, MD

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OVERALL LEAD AND LEAD FOR INDUSTRY/TRANSLATION

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CLINICAL

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ADVISOR

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